

# Scope and Sequence Document for: Business Studies 11

2010-2011

Year:	11	Internal Exam week for this course:	21+22
Tutor:	Rob Mallett	Last date for submission of internal exams:	6 February 2011
Tutor qualifications:	B.A. (Hons); Fellow of the Institute of Chartered Accountants in England and Wales (FCA)	(I)GCSE Exam board & Specification Number (if applicable)	CiE
		Option numbers: (If applicable)	0450
Resources required:	IGCSE Business Studies, (2006), Karen Borrington and Peter Stimpson, ISBN: 978-0340926499, Hodder Murray IGCSE Study Guide for Business Studies, (2005), Borrington and Stimpson, ISBN: 978-0719579011, Hodder Murray		

Module No.	NSUK week No.	Week beginning Monday the:	Contents of study
	1	06/09/10	No lessons - Induction week
11	2	13/09/10	Introduction to marketing
	3	20/09/10	Introduction to marketing continued
12	4	27/09/10	Marketing mix - I
	5	04/10/10	Marketing mix – I continued
	6	11/10/10	Marketing mix – I continued
	7	18/10/10	Marketing mix – I continued
	8	25/10/10	No lessons - Half term holiday
13	9	01/11/10	Marketing mix - II
	10	08/11/10	Marketing mix – II continued
14	11	15/11/10	Case study technique
	12	22/11/10	Case study technique continued
15	13	29/11/10	Preparing for the exams
	14	06/12/10	Preparing for the exams continued
	15	13/12/10	Preparing for the exams continued
	16	20/12/10	No lessons - Christmas holiday
	17	27/12/10	No lessons - Christmas holiday
	18	03/01/11	No lessons - Christmas holiday
	19	10/01/11	Own revision
	20	17/01/11	Own revision
16	21	24/01/11	Mock exams
	22	31/01/11	Mock exams

17	23	07/02/11	Review mock exam performance
	24	14/02/11	No Lessons-Half term holidays
18	25	21/02/11	Module revision I
	26	28/02/11	Module revision I continued
	27	07/03/11	Module revision I continued
	28	14/03/11	Module revision I continued
	29	21/03/11	Module revision II
	30	28/03/11	Module revision II continued
	31	04/04/11	Module revision II continued
	32	11/04/11	No lessons-Easter holidays
	33	18/04/11	No lessons-Easter holidays
	34	25/04/11	No lessons-Easter holidays
	35	02/05/11	Own revision
	36	09/05/11	Own revision
	37	16/05/11	Own revision
	38	23/05/11	Own revision
	39	30/05/11	No lessons- Half term holidays
	40	06/06/11	
	41	13/06/11	
	42	20/06/11	
	43	27/06/11	
	44	04/07/11	